



By: Steve Hosid  
Instruction Editor - PGA TOUR Partners Magazine  
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**So are you ready for the second major of the year?** I'm referring to The Player's Championship, coming up this week. I know it's not an official major, but how can it not be considering it draws the best players in the world on a golf course that is just as recognizable as Augusta. They play it every year on the same course so we have an ongoing history record. Some say that it may be more prestigious than the PGA Championship, but recently that event has become outstanding again based on the courses they've chosen as venues. This past week NBC did a teleconference with Johnny Miller, Dan Hicks and Roger Maltbie to talk about The Players. "I'm choking in the booth just looking at those holes," Miller said. "Growing up in the (San Francisco) Bay area, I played courses with no water hazards, and when I got on courses with water, I didn't like them. I didn't play well in Florida for a long, long time. I could play out of trees and long rough, but I didn't like water."

**My first book was on driving and John Daly did me a huge favor** and participated, so we've been friendly over the years. While serving a PGA Tour suspension Daly took some drastic action to change his lifestyle, and now he's making his comeback in Spain. Last seen selling his own merchandise across the road from where The Masters was taking place, Daly has used the time off to have lap-band stomach surgery and now feels ready for yet another bid to relaunch his career. Rick Smith, who used to be Phil Mickelson's coach, is now with Daly and there has been a change in his personal life too. Married four times, Daly described it as "refreshing to have a positive coach along with a girlfriend to keep on motivating me and keeping a positive outlook on life." So positive is his outlook that he believes he will be back in The Masters next April rather than sitting outside.

**Mexico is not the place to be right now and the Tours** seem to agree. The Canadian Tour announced Wednesday it was postponing two tournaments and The Nationwide Tour also announced that it was postponing the Mexico Open, which was slated for May 18-24.

**Spring Break is over for the PGA Tour.** The two events following Master's week, Hilton Head and New Orleans, are fun for the players and their families, but others take the time off to lick their wounds and rejuvenate for the Players and the run to the U.S. Open in June. The Players defending champion Sergio Garcia is one of the group that takes time off. "The Masters is always tough," Garcia said. "I wanted to take a little bit of time off, go back home and see my family and friends and relax a little bit and get away from the game. Now I'm back out here and hopefully I can get back on the horse and do some good stuff from here on for the rest of the year."



## It's an Even Dozen for SST PURE in '09

With a dozen wins already in their column, SST PURE now heads into the Players Championship represented by the 100 players who have already asked them to PURE their clubs this season.

**The latest victory was posted by Sean O'Hair** at the Quail Hollow Championship. Sean first requested that SST PURE his clubs back in his rookie season. O'Hair's victory was another milestone for SST as it means that for the past two months every PGA Tour event has been won by a player with a history of asking SST to PURE their clubs. For eight weeks in a row the winning player has been in the SST PURE Shaft Alignment Lab on Tour requesting that SST using its patented technology to locate the most stable position in each shaft in their bag. The winning streak also includes the Masters won by Angel Cabrera.

**So now the season win total is at 12 and the money won by players who have clubs PURED by SST jumps to more than \$57 million.** The reason it climbs so quickly is that not only does SST PURE have a win most weeks, but the top 20 players are predominately players with PURED clubs. Take this week for example: Sean O'Hair wins, with Lucas Glover finishing second. Tiger Woods, who *Golfweek* magazine claims is playing with Nike irons that were PURED by SST, came in fourth. Jonathan Byrd, Tim Petrovic and Ian Poulter, who PURED clubs this week for the first time, tied for fifth.

**The SST Shaft Alignment Lab on Tour was busy again** this week as SST PURE Tour rep Arnie Cunningham worked with Poulter, who was only one of a large group of players having clubs PURED. He was joined by a list that included David Duval, Charles Howell III, Charles Warren, Steve Elkington, J.J. Henry, Spencer Levin, K.J. Choi, Scott Piercy, Gary Woodland and Pdraig Harrington.

**SST may be setting records on Tour**, but their licensees are also reporting record numbers of amateur players asking them to PURE their clubs using the very same computers and programs SST utilizes on Tour. The procedure is very scientific. Each shaft is analyzed via computer to locate the most stable bending position for that unique shaft, and the results are shown on a printout given to the customer.

Find your local SST PURE licensee at [www.sstpure.com](http://www.sstpure.com).

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