



By: Steve Hosid
Instruction Editor - PGA TOUR Partners Magazine
January 12, 2009

So when will Tiger return to competition? I understand he's pointing to the tournament at my home course, Bay Hill, home of The Arnold Palmer Invitational in late March. This year the tournament changes dates and will be played two weeks before the Masters. Tiger has been taking a very smart, conservative approach in his rehabilitation and doesn't plan on making the same mistake others have in returning too soon. He says the knee is the strongest it's been in 10 years and while practicing wedges claims, "It's great being able to hit off a firm left side."

It's hard to believe that as the end of 2008 approached Davis Love III was about to lose his playing privileges on the PGA Tour. Despite earning over \$35 million in 23 years on the PGA Tour, he was on the cusp of having to use a one-time exemption from the career money list just to keep his card. Three weeks later, he won the final PGA Tour event of the season and became a lifetime member with his 20th victory.

Even Tiger Woods hasn't qualified as a lifetime member yet and here's why. Lifetime membership requires 20 victories and 15 years on the PGA Tour, and it's an elite group. Among players under 50, Vijay Singh and Phil Mickelson are the only other players with such status. Tiger Woods obviously qualifies with wins but still has to put in two more years to qualify for life membership.

Kenny Perry had some lofty goals last year that had people shaking their heads in disbelief, but he surpassed them with his three victories and Ryder Cup Team status. His new goal is to reach lifetime status but that means he needs eight victories in the three years before he becomes 50 years old. He plans to play 30 times this year.

Are you an Adam Scott fan? If so, write him and tell him to give up surfing. Currently he's trying to recover from dislocating his knee cap running out of the surf. This wasn't the first dislocation of the same knee. Would you believe he's had the same thing happen five times before? Adam is thinking about giving up some of his varied extracurricular activities but is adamant surfing is not one he will ever give up. "I haven't had a problem with surfing," said Scott, who is thinking of quitting tennis, snow skiing and "anything else that involves running around" and "violent movement." I guess just running out of the water can be harmful to his health. Scott has promised his trainer that he won't surf again until after the Masters.

How much of an impact does hosting a PGA Tour event have on a community? In some stats for the FBR Open played in Phoenix, just released by Arizona State University's business sports program, it contributes over \$180 million into local businesses and municipal tax coffers. That's the equivalent of more than 1,500 full-time jobs.



SST PURE Teed Up For More Success in '09

When last year's Tour winners teed it up for the Mercedes Benz Championship this week, the majority of the field won with SST PUREd clubs in their bag last year. The group included Kenny Perry, Will MacKenzie, Sean O'Hair, D.J. Trahan, Ernie Els, K.J. Choi, Boo Weekley, Camilo Villegas, Brian Gay, Greg Kraft, Richard S. Johnson, Steve Lowery, Cameron Beckman, Vijay Singh and Ryan Palmer.

SST actually won 37 times on the PGA and Champions Tours in 2008 and some of the players won multiple times like Singh and Perry. Padraig Harrington, with two major titles (the British Open and PGA Championships) skipped the event this year.

If you follow this column you know that along with the 37 victories, players on the PGA Tour who asked SST to PURE their clubs won more than \$137 million. With even more players lining up to PURE their clubs this year that amount will grow.

The reason is simple. SST is a state-of-the-art technology that makes it the most innovative and effective results-oriented "product" of its kind. SST PUREing success is unparalleled in the industry.

Now the Tour moves to the Sony Open, where the defending champion is K.J. Choi, who won last year with PUREd clubs. This is sure to be another big year for SST PURE and the reason is simple: PUREing works and delivers championships.

Only SST PURE technology can identify the most stable orientation of any golf shaft. This eliminates harmful oscillations so when the world's best players and amateurs who have PUREd their shafts play a shot, they have the confidence of knowing that club is working with them, not against them. The golf season is still in full swing along the southern and southwestern portions of the country so if a golf vacation is in your immediate future have your local SST licensee PURE your clubs before taking the trip.

Your SST PURE licensee uses the same patented and proprietary programs and computers that the SST Tour staff uses to PURE the players clubs in their PGA Tour Shaft Alignment Lab.

Visit www.sstpure.com to locate the closest SST PURE licensee who can PURE your clubs this week.

SST PURE®, SST PUREd®, retro-PURE®, PURE®, PUREd®, PUREing®, The Pros Competitive Edge® and Every Golf Shaft Has a Sweet Spot® are registered trademarks of Strategic Shaft Technologies, LC, Jupiter, Florida.

WWW.SSTPURE.COM