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If Jack Nicklaus looked thinner and in far better shape during this weekend's Father and Son event, the reason is he dropped 30 lbs. on Nutrisystem. Can a new endorsement be far behind?

There was a time on the PGA Tour when players didn't have swing coaches and short game gurus that traveled with them to constantly work on their games. So it was interesting to hear that Arjun Atwal, the first player from India to get his PGA Tour card and who got it back after winning the Chattanooga Classic on the Nationwide Tour this year, doesn't have a swing coach. But he does have a heckava practice partner, a young fellow named Tiger Woods. Atwal lives in Orlando and has vastly improved his short game thanks to Tiger's advice the past few months.

"Who needs a coach when Tiger is there?" Atwal said. He has helped a lot in improving my short game. The kind of stuff he does, I haven't seen anybody else do that. It's always nice to get insights from him. If I do something wrong, then he just comes and says hey, what are you doing?"

So many negatives have been written about John Daly that finally it's nice to be able to say something positive about him. It seems back in 1995 Damon Welsford was 12 when his father took him and his brother to the Australian Masters. They followed Daly in the pro-Am and John took a shine to Damon, giving him a signed ball on every hole. When they reached the par-5 14th with a 150-yard water carry off the tee John walked over to the ropes and offered young Damon his driver and said, "Hit it over and I'll give you \$50 bucks." Damon did and true to his word, Big John signed a \$50 dollar bill and gave it to him. During the actual event Damon followed John closely for all 72 holes.

This week its 13 years later and John is playing at the Australian PGA Championship, and so is another professional golfer by the name of Damon Welsford. The two met on the putting green. "You're a professional golfer now," said Daly. "If you need a caddie maybe I should caddie for you."

The first leaks are coming out of PGA Tour headquarters that Tour events may soon see lower purses. Ty Votaw indicated the Tour is "pretty certain that we won't have the kind of growth that we have had over previous television cycles since 1996." Tour purses were \$70.7 million in 1996 and \$278.95 million this year, including \$214.4 million for the regular season. Next year's regular-season total will be \$222.9 million. "We have come through other down cycles in the past in some cases better than when we went in," he said. "We don't know how long this down cycle is going to last. We don't know if it's going to be a cycle or a long-term systemic malaise."



SST PURE Wins Two More Worldwide

This is the ninth week in a row that a player with clubs PURED by SST has won an event. Henrik Stenson, who was also one-half of Sweden's championship winning World Cup team, beat another player with SST PURED clubs – Kenny Perry – to win the Nedbank Golf Challenge in Sun City, South Africa. He beat Perry by nine shots.

Stenson won by the second-largest winning margin in the history of the event behind the record set by Nick Price, another player who has a history of PUREing his clubs. The winner's check was \$1.2 million.

Second-place finisher Perry actually had the day's best round, a 7-under 63. Rory Sabbatini, another player with SST PURED clubs, had a top-five finish.

Pan over to Japan and there we find Jeev Milkha Singh, another player who has asked SST to PURE his clubs, winning the final event on this season's Japanese Tour, the Nippon Series Cup. Last month Singh beat two other players with SST PURED clubs, Ernie Els and Padraig Harrington, to win the Singapore Cup and claim his second Asian Tour money title. Harrington is a strong SST PURE advocate who won the British Open and PGA Championship this year. Els won the Honda Classic earlier this year.

During the regular season players with ST PURED clubs won 37 times on the PGA and Champions Tours. The players on just the PGA Tour who have asked SST to PURE their clubs won a staggering \$130 million. With the season in the record books the wins keep coming as players fan out to play events worldwide.

So when are you going to PURE your clubs? The switch is on to PUREing and you can begin by having a few clubs PURED. You will see the difference SST PUREing makes as soon as you hit those clubs. Everyone has clubs they just don't seem to hit as well as others. If your complaint is that you can't seem to control your shots, or they don't sound or feel right, PURE your clubs. Then watch and feel the difference PUREing makes.

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