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Lots of things have been going on at the U.S. Open that you may not have heard about, including Vijay Singh's attack on British players. Earlier this week Singh called them "lazy Brits for not working hard enough at improving their games." Paul Casey was the latest British player to respond. "My work rate is absolutely fine," Casey said. "Vijay's clearly is more than most other people's. But look at Monty. You rarely saw him on the range, but he is absolutely brilliant. That is just his style. It is horses for courses. I think overall the British guys are working very hard." They certainly seem to be at the top of their games for the Ryder Cup.

You may have heard about Tony Navarro, Adam Scott's caddie, getting into an altercation with some fans. Two intoxicated northern California fans were heckling Scott for several holes. When they reached the ninth and said something really outrageous, Navarro had enough and went under the ropes and head butted the fan. Both fans, a father and son from Apple Valley, were arrested for public drunkenness and escorted off the course in handcuffs.

2007 Masters champ Zach Johnson had far more to worry about than missing the cut at the Open. He's from Cedar Rapids, Iowa, which was under water in the Midwestern floods this weekend. Zach's dad is a chiropractor in town and his office is a few blocks away from where the flooding was the worst.

The Bryant brothers, Brad and Bart, are the first brothers to compete in the U.S. Open since Jay and Jerry Haas in 2002 at Bethpage Black. Brad plays the Champions Tour, so how did get to play? Senior U.S. Open winners receive an automatic invitation to play in the Open and all have jumped at the chance except Bruce Fleisher a few years ago. Brad came from five shots behind on Sunday at Whistling Straits last year to capture the U.S. Senior Open. Bart raised the idea of pairing them together since the USGA seemed to be trying for unique matchups like Tiger and Phil, but it didn't happen.

After his dismal performance in his home town I think Phil Mickelson needs a new coach. How about Jack Nicklaus? If you saw the HBO special on the Cherry Hills Open about Jack, Arnie and Ben Hogan, then you heard Nicklaus say that his coach Jack Grout never came to a tournament with him. Nicklaus could help Phil get back to just being himself instead of over-preparing and adapting Dave Pelz's strategy, like leaving out the driver and carrying five wedges instead. It's all about playing the game and being true to yourself, which is Tiger's biggest asset. He is not consumed with strategy to the point where it cripples his effort. With Phil's talent to recover (remember this year's Colonial) he needs to just play the game and start enjoying it.



Rocco Mediate has a history of playing with clubs PUREd by SST. He played valiantly through all 91 holes of this year's U.S. Open, and it took a miraculous putt by Tiger over the bumpy poa to force an 18-hole playoff. Woods prevailed in sudden death, but nothing diminishes the fact that Mediate was the consummate example of what accuracy and reliability can mean under the trying conditions of a U.S. Open.

It should also be mentioned that SST is also asked to PURE shafts for many club manufacturers at PGA Tour events but does not release players' names unless we have positive confirmation the player is using a club with a PUREd shaft. Some manufacturers tell SST directly while some do not, and it's the SST policy to deal only in facts. SST can prove the positive effects in PUREing a shaft as far as club performance and they carry that "release only what we can prove" philosophy to every facet of the business.

Other players with a history of playing with SST PUREd clubs had a great U.S. Open: D.J. Trahan, who won earlier this year at the Bob Hope, Brant Snedeker, Camilo Villegas, Ernie Els, Retief Goosen, Robert Allenby, Brant Jobe and Mike Weir all finished in the top 20. In 2008 the SST players we can mention have won 15 times on the PGA and Champions Tours. All the players on the PGA Tour who have PUREd their clubs now have won more than \$68 million in 2008.

A look at the player stats so far in 2008 show SST players leading in some key categories. The top three players in the Top 10 Finishes category have all asked SST to PURE their clubs: Stewart Cink, Robert Allenby and Stuart Appleby. The greens in regulation leader is Allenby. The driving accuracy leader category should be renamed the SST accuracy category as every year a player with PUREd clubs leads. Once again SST has the top four players: Olin Browne, Mark Brooks, Fred Funk and Scott Verplank.

With overwhelming evidence that SST PURE is the hottest company on the PGA Tour, how can you not PURE your clubs? Your local SST PURE licensee can analyze every shaft using the same patented and proprietary tech SST has in the SST PURE Shaft Alignment Lab on the PGA Tour.

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